

# FRANCIS COPPOLA RESERVE

LILY'S VINEYARD • RUSSIAN RIVER VALLEY

2010 VIOGNIER



## FRANCIS COPPOLA RESERVE

In keeping with the Coppola promise to make every visit to the winery memorable and unique, we've created the Francis Coppola Reserve label—limited production wines that showcase distinctive vineyards from Sonoma's renowned appellations, and special winemaking techniques in the case of our rare dessert wines. Our head winemaker, Corey Beck, hand-selects exceptional lots of fruit from these prestigious vineyards for crafting small-batch wines including a unique late harvest Semillon and Petite Sirah "Port." Because these wines are produced in such limited quantities, they are reserved exclusively for winery guests, wine club members and those who shop with us online.

## THE LABEL

The artwork of film production designer Dean Tavoularis graces the labels of our FC Reserve wines. Tavoularis met Francis Coppola during the making of *The Godfather* and the two artists have continued to collaborate over the years on a variety of creative projects, including more than a dozen films, the courtyard and fountain of Rubicon Estate in Napa Valley and the interiors and exteriors of the Francis Ford Coppola Winery in Sonoma.

## LILY'S VINEYARD

Situated only a few miles from the Pacific Ocean, the Russian River Valley is heavily influenced by the cool, foggy coastal climate. Our Viognier originates in Lily's Vineyard, which is located in the heart of the Russian River Valley. The vineyard terrain is composed of sandy, clay loam soils, which is one of the defining characteristics of the entire region. Marked by an outcropping of undulating hills, Lily's Vineyard utilizes specialized trellis systems that maximize air flow and capture of the sun. This is important in a cool climate such as this one because there is a pervasive fog—and subsequently excess moisture—that requires moderation by sun exposure. However, because nighttime temperatures are thirty to forty degrees less than daytime temps, grapes here have the ability to accumulate concentration by ripening over a longer period of time. Likewise, the cooler weather helps the grapes retain their acidity. As a result, our Lily's Vineyard Viognier strikes a lovely balance between rich, ripe fruit and crisp, natural acidity, which is often hard to achieve in warmer climates.

## THE WINE

Our grapes are harvested in the early morning hours because cool temperatures ensure that the fruit retains its essential acidity. Likewise, the grapes are crushed and fermented at a cool temperature to protect the delicacy of this varietal. Finishing occurs in stainless steel so that the resulting wine maintains a level of vibrancy balanced by a more delicate texture. Our 2010 Reserve Viognier offers an exotic perfume of tropical fruit and plumeria flowers followed by luscious flavors of pineapple, juicy pears, honeysuckle and spice.

Appellation	Russian River Valley, Sonoma County
Blend	100% Viognier
Alcohol	13%
Aged	Stainless steel

FRANCIS FORD  
**COPPOLA**  
WINERY

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